

1. An executive summary on the projects course and results of approx. three to six sentences.

During the project implementation period 30(KR)+15(KR)+35(Z)+30(Khm)+20(Kh) = 130 people from 4 cities of Ukraine: Kryvyi Rih, Zaporizhzhia, Khmelnytsky, Kharkiv were educated. 122 women and 8 men participated in our seminars.

We had a wide range of topics covered on our trainings:

- earning money in the internet, insagram, youtube;
- SMM
- cybersecurity
- media security
- freelance.

Age categories of our participants were the following: 83 women of 45+ years of age and 39 women less than 45 years.

We go on communicating with our participants through our Instagram page <https://www.instagram.com/v.i.n.i.k/> where we have 100 subscribers for now and the number is constantly growing. The page contains material, interesting for our target group:

- motivating quotes of famous female entrepreneurs, business women, politicians, actresses, editors, etc.;
- inspiring videos under the topic: "Who Is a Successful Woman for me?" where speakers from Ukraine, Armenia, Poland, Azerbaijan, Czech Republic, etc. share their views;
- video and photo materials from our trainings in 4 Ukrainian cities;
- pieces of advice on books for self-development.

2. The original tasks and aims of the project, as mentioned in your project plans, and the participants of the project.

We expected next results

1. 100 women in age 45+ got knowledge about business or digital - We have 83 women 45+ and 39 less than 45. Total amount 122.
2. 60% of women are using knowledge about business (self-employment, etc) or digital after 1 month after the training - We have now near 40% of using materials after one month after trainings.
3. Conducted trainings in 3 cities of Ukraine - We already conducted 5 trainings in 4 cities of Ukraine.
4. At least 20% of women are engaged in entrepreneurial activity, including self employment within 3 months after participation - 3 month after training and 1 training its not enough for starting their own business.

3. A brief description on the challenges, implementation and possible changes of the project.

The main challenge was to find women 45+. We made a successful cooperation with Employment centers and found more than we needed for the first stage of our project. Also local NGO`s helped us in our findings. Next challenge was to create interesting and useful program for trainings. We had several experts from different regions which helped us. After training we have more than 90% of satisfied people of the materials and experts. And last challenge was engage these women to the entrepreneurial activity - we still working on this, and they need our support more.

4. A summary of the fulfilled tasks and achieved aims specifying:

4.a - To which degree was the original aim achieved?

We completed $\frac{3}{4}$ of the original aims. Still working with women who decided to start their entrepreneurial activity.

4.b - Which contributions were made by each group member?

Serhii Marynychev - coordinator of the project, reports, presentations of the project.

Also prepared and conducted 2 trainings in Kryvyi Rih for 45 women.

Mariia Teslyuk - coordinator in Zaporizhzhia, prepared and conducted 2-day training for 35 women.

Olena Sorotynska - designer, owner of the Instagram page V.I.N.I.K., video preparation.

Halyna Nikitina - coordinator in Kharkiv, prepared and conducted training in Kharkiv for 20 women in "Kharkiv Human Library"

Mariia Levchenko - coordinator in Khmelnytsky. In cooperation with Ministry of Education prepared training for 30 people.

Olha Dupliak - coordinator in Khmelnytsky. In cooperation with Ministry of Education prepared training for 30 people.

Valeria Izhyk - researcher, statistics, copywriter, reports preparation, lobbying project in Ministries.

Mykola Kolotylo - designer, owner of the Instagram page V.I.N.I.K., SMM of the project, researcher.

4.c - What are outcomes relevant for the group members?

Created horizontal connections between NGOs, experts, and more then 100 women in different cities.

4.d - What are the project's outcomes for the public?

- Women 45+ got new knowledge about earning money in the internet
- Unemployment centers got new connections between experts and NGOs, fulfilled their KPI.

Zaporizhzhia

1. Video with training in Zaporizhzhia (April 2019) - <http://bit.ly/2IUTiJX>
2. Employment center in Zaporizhzhia about training (April 2019) <http://bit.ly/2KQCK8b>
3. Dobrosvit NGO video about training in Zaporizhzhia <http://bit.ly/2MeHwgA>
4. About the start of the project in Zaporizhzhia at the opening of the "Business Woman Space" https://akzent.zp.ua/v-zaporozhe-otkrylsya-kovorking-dlya-zhenshchin-fotoreportazh/?fbclid=IwAR25qAKLGeaO1UvgPQ5IUy_gqQm9NnTWq9grqt0X3n9n9p6FOLobYk0XBm80
5. Announcement and registration for participation in the project <https://www.facebook.com/caritas.zp/photos/a.450212138479564/1240589149441855>
6. Project page in Zaporizhzhia on the Facebook platform https://www.facebook.com/events/603452700129139/?active_tab=discussion
7. Internet article about the project https://zp.suspilne.media/news/18975?fbclid=IwAR3qSR4zQXquJOAc7DQ1XOHkx6IYAq4ovOA_IT-929Wv9V3rdzt7nm0CClo

Video materials from the project:

<https://drive.google.com/drive/folders/1tzza4Ucwr-XkGujvNcn0dq9S4buw4FEh?usp=sharing>

Photo materials from the project:

<https://fex.net/s/yyzvlz3>

Kryvyi Rih

1. Video with training in Kryvyi Rih (April 2019) <http://bit.ly/2GwzkSC> and facebook - <http://bit.ly/2GBm0Oo> by expertKR
2. Video with training in Kryvyi Rih by Rudana (April 2019) <https://youtu.be/NEcY1ISjINg>
3. Employment center in Kryvyi Rih about training (April 2019) <http://bit.ly/2GAAe1T>
4. NGO "Association of Responsible Citizens" about training in Kryvyi Rih (April 2019) <http://bit.ly/2GzcPh6>
5. NGO "Association of Responsible Citizens" about training in Kryvyi Rih (May 2019) <http://bit.ly/2EIJtvH>
6. Video training in Kryvyi Rih by expertKR (May 2019) <https://youtu.be/ei8MI-b70Qk>

Kharkiv

1. Human Library Kharkiv about training in Kharkiv <http://bit.ly/2Wf5ZHi>

Khmelnitsky

1. Khmelnitsky YGP about the project

<http://bit.ly/2HOfqVI>

Instagram page of project <https://www.instagram.com/v.i.n.i.k/>



Kharkiv "Human Library Kharkiv"



Kryvyi Rih #2 "Association of responsible citizens"



Zaporizhzhia "Caritas"



Kryvyi Rih #1 "Employment Center"



Khmelnitsky

Feedback from the participants:

Додано примітку [1]: Project press release (перекласти на англ.):

Для звіту: Всього взяли участь у дводенному тренінгу 35 жінок з м. Запоріжжя, 85% учасниць жінки зі статусом "безробітна", 15% - самозайняті або підприємці. 67% жінок у віці 45+, 33% - жінки до 45 років. Можна сказати, що у м. Запоріжжя є велика зацікавленість проектом не тільки у жінок віком 45+, а також і молодшого віку. Наприклад, жінки-учасниці від 30 до 45 років. Основним джерелом розповсюдження інформації був Запорізький обласний центр зайнятості, в цьому плані державна структура спрацювала точно та кваліфіковано. Відчувалась підтримка та щира зацікавленість проектом, як раз протягом квітня 2019 року у Службі зайнятості проходила програма "Місяць для працевлаштування жінок".

In total 35 women from Zaporizhia took part in a two-day training. Out of this number 85% of women had a status of "unemployed", 15% of women were self-employed or entrepreneurs. The majority of women participating in the training (67%) were women of 45+ years of age. Women of less than 45 y.o. were 33%. We can definitely say that in Zaporizhia there is deep interest in the project among women of 45+ y.o. as well as among younger women. For example, we had a lot of women-participants of 30-45 y.o. Zaporizhzhya Regional Employment Center was the main source of spreading the information. In this case the state organisation worked precisely and qualified. We felt that the organisation was interested in our project and supported us in our beginnings. By the way, at this time in April 2019, the Employment Center was implementing "The Month of Women Employment" Program.

Результати: Протягом 18-19 квітня 2019 року у м. Запоріжжя був реалізований проект "В.І.Н.І.К" за підтримки Українсько-польсько-німецького товариства та Democracy Study Centre at GPUS у партнерстві з Запорізькою обласною службою зайнятості, Карітас Запоріжжя та BW Space Тренінг відбувся у чотирьох містах України. У м. Запоріжжя проект проходив на базі БФ «Карітас Запоріжжя». В перший день для жінок виступили 3 спікери: Зінаїда Цапова (7

[Алла Момот](#) "I thank the whole soul for Mary and all the speakers for their motivation, for detailed information of interest, for sharing knowledge and experience. She surprised a couple of unusually attractive, interesting, socially active people. It was nice to receive knowledge from young, educated people. "

[Nataliya Gaponenko](#) "Marie, thank you very much for the interesting and positive training !!! We got a lot of useful info !!!!! The atmosphere of the training was incredible !!!! Looking forward to invitations for similar events !!!! I can not emphasize that you personally deserve great words of gratitude for your energy !!!! "